

Press release

4th TR3S project Cooking Session 18-19th of November 2013 in the Stuttgart Region



Towards Regional
spEcialisation for Smart
growth spirit



The fourth Steering Committee meeting and “cooking session” was held in Stuttgart, Germany, and hosted by our German partner – the Stuttgart Region.

The kitchen is a place where you cook and experiment together: According to the methodology recommended by Consulta Europa Projects and Innovation (IT) “a Living Kitchen can be considered as a participatory instrument to engage stakeholders either in the design or implementation of policies for

research and innovation and regional competitiveness.” Results of this process are different *recipes* elaborated from the exchange of information, knowledge and experience of all participants. Those recipes are the basis for the *main dishes*, which are the regional competitiveness policies of each TR3S partner and their Joint Action Plan.

How do you find and a strategy for a region? The Pressure Pot Meeting dealt with the experience of the Stuttgart Region and its recent strategy development process. In order to compare the Basque RIS3 process was also presented. Try yourself: For example some of Stuttgart’s good practices like the Network Initiative Industrial Network, the Competence Center Initiative and a study visit at the Packaging Excellence Center where the cooperation of companies, public institutions, research facilities and stakeholders is visible.

During the meeting TR3S partners agreed to take further steps to forward the process of development and implementation of RIS3 in regions. Based on “living lab” approach regional events – Living Kitchen sessions – will be conducted with relevant stakeholders in order to involve them in the RIS3 development and implementation process in regions in 2014. Additionally, study visits are planned in the most innovative and effective partner regions in order to strengthen project results and work out regional implementation plans.

TR3S is an international project supported by the European Union through its Interreg IV C. TR3S was born with the aim to mobilise the innovation capacity and potential of regions towards smart growth.



European Union
European Regional Development Fund

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The 10 partners of TR3S project

| | |
|-----------------------|---|
| Spain | Fundacion Tecnalia Research & Innovation SPRI, S.A |
| Hungary | Pannon Business Network Association |
| United Kingdom | Scottish Enterprise |
| Estonia | Valga County Government |
| Italy | Piedmont Region |
| Romania | Bucharest-Ilfov Regional Development Agency |
| Poland | Lubelskie Voivodeship |
| Finland | The Baltic Institute of Finland |
| Germany | Stuttgart Region Economic Development Corporation |

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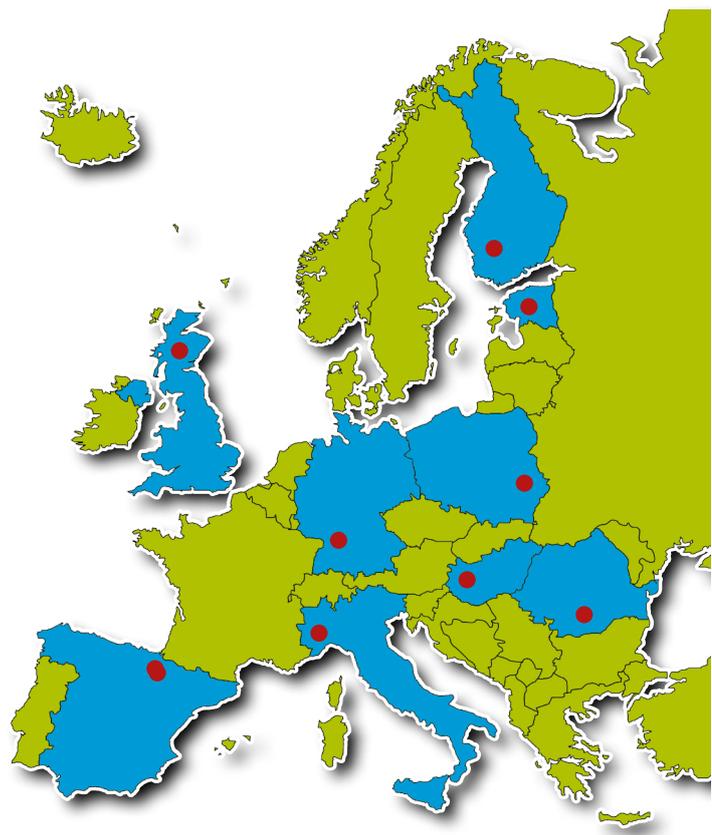
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