

# Publications

**6 newsletters** covering the activities of the TR3S project that were circulated among innovation stakeholders selected in each partner region

**6 press releases** providing information on the results of the TR3S project to a wider audience

A **Story Book** on new trends in innovation policy as an attempt to answer the question on how to approach and translate new trends into more efficient innovation policy

A **Good Practice Summary** providing a collection of Good Practices put forward by partner regions

A **Contemporary Innovation Recipe Book** providing a set of recommendations on how to implement the latest innovation policy approaches in an improved manner as well as examples of innovation policy initiatives in the spirit of smart growth

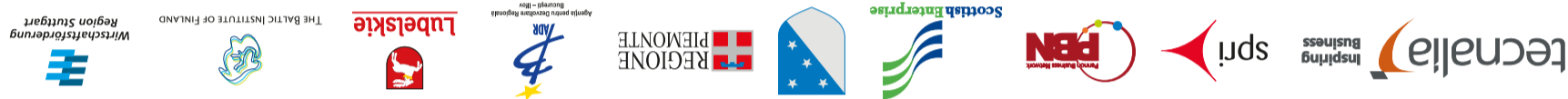
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# TR3S partners

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 Scottish Enterprise (Scotland, UK)  
 Valga County Government (Eesti, EE)  
 Regione Piemonte (Piemonte, IT)  
 Bucharest-Ifov Regional Development Agency (Bucuresti-Ifov, RO)  
 Lubelskie Voivodeship (Lubelskie, PL)  
 The Baltic Institute of Finland (Pirkanmaa, FI)  
 Stuttgart Region Economic Development Corporation (Stuttgart, DE)

**user-driven innovation**

**strategy**

**economy**

**innovation platform**

**good practice**

**entrepreneurship**

**TR3S**

**open innovation**

**partnership**

**europa**



**Towards Regional  
 spEcialisation for Smart  
 growth spirit**

**TR3S** is a three-year INTERREG IVC regional initiative project in which a diverse range of partners from nine European regions have formed a strong multidimensional partnership in the area of innovation policy. These partners are committed to the idea of sharing expertise and know-how as a way of improving.

## TR3S proposes a methodology similar to a cooking process

*In cooking, tradition is mixed with specialisation, innovation and creativity.  
This creates space for learning, creation and transformation to develop  
new innovation approaches or 'recipes'.*

**TR3S** intends to identify new 'ingredients' and try new 'recipes' aimed at strengthening regional growth and building competitive advantages. The idea of the project is to link strong competences from different regions through shared initiatives in order to solve global and grand challenges.

Through joint interregional actions and by looking at new approaches, such as **open innovation** and **user driven innovation**, **TR3S** has developed mechanisms for efficient and smart policy processes and policies for regional development.

The efforts of the project partners will result in the development of a **Joint Action Plan** which aims to ensure the durability of **TR3S** results – this will include **3 Good Practices** to be transferred into the partner regions and **5 complementary potential 'ingredients' of innovation policy** aimed at strengthening regional smart growth.

**9 Smart Specialisation Stories** – these presented a review of the regional thinking process in each partner region on innovation policy in the context of the smart specialisation concept.

**9 Regional Story telling talks** on new trends in innovation policy – these covered open innovation and user-driven innovation, including current regional approaches and examples in the TR3S regions.

**18 Good Practice Recommendations** – these covered different approaches to regional specialisation and were put forward by the partner regions to help other regions develop effective innovation policy instruments.

**15 One-to-one good practice talks** – these took place between partner regions and other regions interested in transferring the good practices into their own innovation policy.

**6 Bilateral study visits** – these were focused on selected good practices ready to be transferred to partner regions.

**6 Cooking Sessions and 1 Pressure Pot Meeting** – these aimed at monitoring and following-up the regional thinking processes with the help of experts.

**15 Innovation Breakfast Events** – these covered new trends in innovation policy, i.e. open innovations and user-driven innovations, and involved the attendance of regional innovation policy stakeholders.

**26 Living Kitchen sessions** – these were based on the living-lab methodology and involved the attendance of regional innovation stakeholders. These sessions aimed to identify opportunities and future areas on which regional resources should be focused when deciding on regional smart specialisation or new approaches in innovation policy.

**9 Regional Implementation Plans** – these focused on why and how each region will work to integrate the lessons learnt from the cooperation into its regional policies and recipes intended to ensure the benefits of the exchange.

Region	Good Practice	More
Basque Country (ES)	EnergiBasque Strategy	<a href="http://www.eve.es">www.eve.es</a>
	Basque Science, Technology and Innovation Network	<a href="http://www.innobasque.com/home.aspx?tabid=559">www.innobasque.com/home.aspx?tabid=559</a>
Nyugat-Dunántúl (HU)	Centropet – Technology Transfer Community Powered & Connected by Centropet	<a href="http://www.centropet-tt.info/cooperation-en">www.centropet-tt.info/cooperation-en</a>
	INNOVAL – Interregional Innovation Leaders	<a href="http://www.innoval-project.eu">www.innoval-project.eu</a>
Scotland (UK)	Scotland Food and Drink Food and Health Innovation Service	<a href="http://www.scotlandfoodanddrink.org">www.scotlandfoodanddrink.org</a> <a href="http://www.foodhealthinnovation.com">www.foodhealthinnovation.com</a>
	Interface – The Knowledge Connection for Business	<a href="http://www.interface-online.org.uk">www.interface-online.org.uk</a>
	Renewable Energy in Scotland	<a href="http://www.scottishrenewables.com">www.scottishrenewables.com</a>
	Tourism Innovation Programme	<a href="http://www.scottish-enterprise.com/industry-support/tourism">www.scottish-enterprise.com/industry-support/tourism</a>
Eesti (EE)	Polli Horticultural Research Centre	<a href="http://www.polli.ee">www.polli.ee</a>
	Tartu Centre of Creative Industries	<a href="http://www.lmk.ee">www.lmk.ee</a>
Piemonte (IT)	Regional Innovation Clusters	<a href="http://www.regione.piemonte.it/innovazione/poli-di-innovazione">www.regione.piemonte.it/innovazione/poli-di-innovazione</a>
Lubelskie (PL)	Lublin Eco-energy Cluster	<a href="http://fundacja.lublin.pl/index.php/lke">fundacja.lublin.pl/index.php/lke</a>
	'STRYJNO-SAD' Fruit Producers Association	<a href="http://www.stryjno-sad.pl">www.stryjno-sad.pl</a>
Pirkanmaa (FI)	BioMediTech	<a href="http://www.biomeditech.fi">www.biomeditech.fi</a>
	New Factory	<a href="http://newfactory.fi">newfactory.fi</a>
Stuttgart (DE)	Stuttgart Region Film Commission	<a href="http://www.film.region-stuttgart.de">www.film.region-stuttgart.de</a>
	Network Initiative Industrial Services in Mechanical Engineering	<a href="http://maschinenbau.region-stuttgart.de/services/industrielle-dienstleistungen">maschinenbau.region-stuttgart.de/services/industrielle-dienstleistungen</a>
	Packaging Excellence Center (PEC)	<a href="http://www.packaging-excellence.de">www.packaging-excellence.de</a>